

ESTATE SALE SERVICES PROVIDED BY SECOND HOME FURNITURE “BIG OR SMALL WE CAN SELL IT ALL”

We are Stacy Van Cleve (daughter) and Barbara Mertz (mother), longtime consignment furniture store owners and Estate Sale Specialists with over 35 years of combined experience. Mom and I have been conducting Estate Sales together for the past 9 years. We handle the vast array of headaches that can occur when an entire house is to be cleared. And this is what we are paid to do. We take on that burden, so the client can go on with his/her life. (We take pride in the process, but we have fun along the way!)

There are many reasons why the family home may need to be sold and the possessions liquidated such as the death of a loved one, a “life changing” event with the need for a smaller residence or the need for professional health care.

There are several approaches, but it is a proven fact than an in-home Estate Sale is the best option for selling valued personal property (antiques, collectibles, art, jewelry, silver, crystal, china, furniture, rugs, etc.) Families and executors need to take into consideration a number of important things:

1. **TIME** - It will take a considerable amount of time to organize a successful sale.
2. **PRICING** - A wide range of knowledge will be needed to price antiques, art, collectibles and every day household items.
3. **EQUIPMENT** - locked display cases, display shelving, tables and covers, professional street signs etc.
4. **SHOWCASING** - Showcasing is the keystone of a successful Estate Sale. Second Home Furniture cleans, organizes and displays to achieve the best outcome.
5. **EXPERIENCE** - knowledge of how to run a successful Estate Sale such as placing ads, times and days to hold the sale. Mailing lists and postcards, e-mails and other forms of advertising.
6. **ENERGY** - moving furniture, packing and unpacking boxes, arranging and pricing of items.
7. **SELLING** - being comfortable and knowledgeable negotiating with dealers, customers, strangers, neighbors and family.
8. **DETACHMENT** - selling family heirlooms and memories can be very difficult.

“Let the staff at Second Home Furniture help you with all your Estate Sale needs”

Please contact us with any questions.
Go to the contact us page on our website.
Send us an e-mail and we can schedule an appointment to discuss your Estate Sale needs.